



# GemSessions®

## Unique Musician Jewelry

### DEAL PROPOSAL

FOR ARTIST: \_\_\_\_\_

### Our service in two sentences:

GemSessions® manufactures and sells customized jewelry made from drum cymbals, drum sticks, picks and other musical instruments and accessories. We create unique custom designs as well as personal jewelry collections for musicians.



[WWW.GEMSESSIONS.SHOP](http://WWW.GEMSESSIONS.SHOP)



## Our special offer for you!

We offer your own collection of branded jewelry made from drum cymbals.

Jewelry and music – where is the connection? We believe they go hand in hand!!

Due to declining CD sales and lower margins for audio streaming and downloads, the sales of merchandise and cross-selling products have become more important. Fans want to enjoy unique merchandise. Limited editions, elaborate LPs, and special rewards such as in crowdfunding campaigns show that quality products are high in demand. You will be able to increase your band's profits with our products while musicians can continue their passion of making music.

Fans like to use and wear products from their favorite bands, which is why we want to make it easy for you to bring customized jewelry to fans.

## Product distribution strategy

Your fans will be able to purchase jewelry on our website at [www.gemsessions.shop](http://www.gemsessions.shop) and we have booths at several festivals. To maximize your market, our services also include distribution through retail stores (such as music and jewelry shops) and advertising using mail orders, print, and online magazines.

We bring your ideas to life and deliver the product to your fans, without you having any effort with it.





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## How does this work?

You choose a design from our suggestions or we work together to create a design that you like. Next, we produce your pendants and match the customized jewelry with a fine cotton, leather, or nylon necklace.

## Does this cost anything?

No. There are no costs for you. We take care of design, production, and sales. You will receive a fixed commission from all of the jewelry sold so there are no risks for you because you can only make a profit. All we need from you is information such as a biography, press promotion, photos, and brand logo so that we can present you and your jewelry in our shop.

## Is there merchandise for the band?

On request, we also offer the manufacturing of jewelry for your own merchandise that is packaged in high-quality and customized boxes (e.g. embossed band logo). Our unique products are tailored to your specific needs to fit your corporate design and identity.

With these exceptional jewelry pendants, you can complement your merchandising portfolio and offer your fans a special souvenir at concerts and tours to expand your band shop.

You will also benefit from the promotion and sales of your jewelry from our online store. We will be pleased to create a proposal to meet your specific needs.

## What's next?

If you are interested in our services, we are at your disposal for further questions.

E-Mail: [ceo@gemsessions.de](mailto:ceo@gemsessions.de)

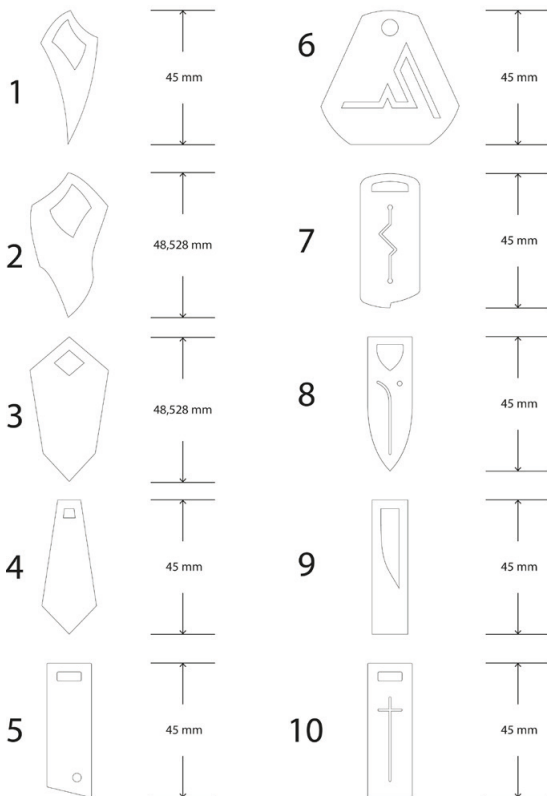
Telephone: +49 (0) 176 45 97 85 36





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## Product examples



## Form examples



## Packaging example



# Signature Series

## DEAL MEMO

Between

**GemSessions, AMM Arts Music Media UG (haftungsbeschränkt),**  
**Schützenstraße 3 – 5, D-66123 Saarbrücken,**

and

**Artist:** \_\_\_\_\_

Represented by, Address: \_\_\_\_\_

E-Mail, Telephone: \_\_\_\_\_

Jewelry category: Cymbal pendant, finished with necklace, in printed GemSessions blister pack or jewelry box.

Selected design: \_\_\_\_\_

Commission for artist: \_\_\_\_\_

IBAN: \_\_\_\_\_ BIC/SWIFT: \_\_\_\_\_

Account owner: \_\_\_\_\_

The commission is calculated on the net proceeds (gross sales price less taxes / fees). Any actual sold-out, non-returned copy will be charged. Billing takes place every six months.

### What we need from you:

For the maintenance/production and advertisement of the jewelry in our shop and the sales materials, we need the following:

- A picture of the band, in good resolution
- The band's logo, in good resolution
- A biography of the band
- A promotional text (e.g. press release) about the band

The materials provided are used exclusively for contractual purposes; If necessary, we will edit the texts and photos slightly for the purpose of better advertising and presentation (e.g. cropping). The band assures that we may use the materials accordingly and that we do not oppose any rights of third parties (e.g. photographer, copyright proprietor).

\_\_\_\_\_  
Place, date

\_\_\_\_\_  
Signature of the artist / representative

GemSessions® is a registered trademark of AMM Arts Music Media